

## VISION STATEMENT

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We are dedicated to exceeding our membership needs and expectations. We do this by honouring the tradition of service on which the Club was founded and embracing the certain, yet positive changes tomorrow brings.

## MISSION STATEMENT

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We are Vancouver's Premier business club. We offer unparalleled opportunities for business and social networking. Our recreational, sporting and entertainment facilities are world class, and we offer a growing and learning environment of the highest quality for all those engaged at the Club. By maintaining a financially stable club of 2,000 members we will continue to attract new and retain existing members.

## VALUES

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**Integrity:** We are committed to the highest ethical standards in all aspects of our business.

**Community and Environment:** We are an invested member of Vancouver's community, and our stewardship of the environment is demonstrated by our promotion of best practices throughout our operation.

**Respect and Development:** We develop a highly motivated and diverse work force with a positive team spirit.

**Growth:** We seek sustainable, profitable growth by continually seeking to optimize the Club's physical and financial resources.

## CULTURAL VALUES

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**Respect:** Treating each other with appreciation, acceptance & equality. Recognizing and valuing everyone's contribution.

**Empowerment:** Having the confidence to make thoughtful decisions in a trusting and supportive environment

**Genuine:** Believing in what we do, keeping our promises and keeping it real.

**Family:** Sharing a common purpose and passion and we care about the whole person.

**Teamwork:** Trusting each other's integrity and capabilities. Supporting each other unconditionally in the delivery of exceptional service to our members.